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Chairman and Chief Executive Officer's Report

In 2006 the Macular Degeneration Foundation helped more people than ever before and moved closer to realising its vision of reducing the incidence and impact of Macular Degeneration in Australia. Significant milestones were achieved in education, awareness, research, support services, representation, fundraising and best practice management.

The number of people attending public education programs across Australia, website visits, calls to the helpline and people receiving information on Macular Degeneration all increased dramatically throughout 2006. The production of the valuable resource *Low Vision - A Guide* enabled many to have an easy, accessible pathway to information on this important area of low vision and rehabilitation.

The Foundation was able to expand its National Education Program through the newly allocated Federal Funding to undertake comprehensive education tours across Australia. The continuation of the NSW Government Grant allowed the expansion of the NSW Education Program across the state. In regional locations the face to face contact with our educators was especially appreciated. In addition, promotional campaigns brought the Foundation's message to more people in Australia than ever before.

The Foundation has now well established MD Awareness Week in June. This year the Foundation again promoted, to millions of people throughout Australia, the key message of the importance of checking the macula. Hundreds of calls were received by the helpline and thousands of visits were made to the newly enhanced website as a result of the highly successful campaign.

Our first major internal research project was released in February 2006 entitled *Macular Degeneration in Australia Report 2006*. The key findings addressed issues of diagnosis, management and awareness of Macular Degeneration amongst people affected by the disease. The Foundation also contributed funding to the Ophthalmic Research Institute of Australia (ORIA) for research in the area of Macular Degeneration.

The Foundation focused on strengthening its governance program with the adoption of Board Governance Policies and the continuation of an annual Strategic Planning Day for the Board. Our active and involved Board Members provided direction, support and expertise throughout the year. Our dedicated staff met the challenges of many new programs with care, professionalism and commitment and the support of our volunteers assisted the Foundation in all aspects of our vital work.

In 2006 the Foundation also established Memoranda of Understanding (MOU) with several organisations across Australia with whom we have close working relationships.

This enabled a formal recognition of the collaborative work that we all undertake for the benefit of those with Macular Degeneration.

Following on from her outstanding contribution in MD Awareness Week in 2005 the Foundation was honoured to welcome Ita Buttrose AO, OBE as the new Patron. This was announced at the 2005 Fundraising Dinner in October, with special guest the Hon. Tony Abbott, Minister for Health and Ageing. The event was a great success and is now a permanent fixture on the Foundation's calendar with the support of a hard working and creative fundraising committee.

The Foundation appreciates and thanks our donors, supporters, partners and sponsors including the NSW and Federal Governments, Novartis Ophthalmics, Blackmores, Allergan, Quantum Technology, HumanWare, Alcon, Macquarie Bank and The Profield Foundation. Our sincere thanks to Optometrists Association Australia (OAA) and the Royal Australian and New Zealand College of Ophthalmology (RANZCO) for their support as the professional bodies closely aligned to the Macular Degeneration Foundation and its cause. A special thanks to Ernst and Young who so generously give their time and expertise as our auditors.

Our thanks go to all those who work for the benefit of the Macular Degeneration community. The appreciation is on behalf of the record number of people in 2006 who gained direct and indirect benefit from the Foundation's services.

Leslie Lofthouse Chairman

Julie Heraghty
Chief Executive Officer





About the Macular Degeneration Foundation

Our Vision

"To reduce the incidence and impact of Macular Degeneration in Australia"

Our Values and Guiding Principles

Macular Degeneration (MD) is Australia's leading cause of blindness. It is an eye disease causing progressive loss of central vision. It is primarily but not necessarily associated with the ageing. It is a disease with multiple aspects which affects the quality of people's lives and their independence. The Macular Degeneration Foundation (MDF) is committed to working on behalf of the entire Macular Degeneration Community, especially those with the disease, their families and carers.

Values

The Macular Degeneration Foundation's Board, Committees, State Chairs, members, staff and volunteers have common shared values and commitments towards people with MD and these commitments underpin the Foundation's Strategic Plan.

These common values are:

Respect

Respect for the dignity of the person

Compassion

Concern, support and understanding

Integrity

Trustworthiness, honesty, loyalty, reliability and the highest standard of ethical behaviour in an environment of total quality care

Competency

Focus on effective, appropriate, high-quality care in the advocacy for and administration of services for people with Macular Degeneration, their families and carers

Guiding Principles

The Foundation's work as a charity aims to meet the real needs of the people it represents and as such operates in the best interest of its client; the MD community. It engages and depends upon the active support of volunteers, individuals and organisations and is guided by the following principles:

Access and Equity

The Foundation is committed to equity of access to treatments, care and rehabilitation

Knowledge

The Foundation values its knowledge and continues to develop expertise, drawing on its own and others' experience

Social Justice

The Foundation pursues social justice and works to empower the MD Community and strive to oppose any disadvantage they may be experiencing

Investment

The Foundation invests in the future by using resources and knowledge to improve the future of the MD community and to undertake this task, is committed to strengthening the Foundation, the people and practices

Change

The Foundation is persistent in pursuing change and works creatively to make a real difference for the MD community

Consideration

The Foundation respects the client and all those with whom it relates in the meeting of its objectives. The Foundation treats others with respect at all times.

Participation

The Foundation encourages the active participation of families, friends and communities



Acceptance

The Foundation values and celebrates diversity in the membership and in activities. It provides guidance and support for all people with MD, their families and carers in a non-discriminatory, ethical manner

Standards

The Foundation will uphold the highest ethical standards in its daily work and its relations with all related parties

Appreciation

The Foundation appreciates the contribution of governments, volunteers, advocates, other non-government organisations, staff and others both within and outside the organisation who work for the common good of the MD community

Partnerships

The Foundation will value support and work with all partners including the medical profession, corporate and allied health care professionals in order to improve the quality of life of all people with Macular Degeneration

Our Objectives

The key objectives of the Foundation are to represent the interests of the MD community by providing:

Education

provide accurate, specific, current and ongoing information

Awareness

increase awareness of Macular Degeneration

Research

support and pursue research

Support Services

facilitate access to relevant support and support services

Representation

advocate for the best interests of the MD community

Fundraising

provide income from fundraising

Best practice in management

ensure best practice in management

Our History

The Macular Degeneration Foundation was established in May 2001 by those that recognised the need for a peak body that would work on behalf of the MD community. The Foundation has grown dramatically in its services to meet the objectives especially in the areas of education and awareness. The Foundation has been fortunate to have many dedicated people, Doctors, patients and supporters who have contributed time, expertise and money.

About the Macular Degeneration Foundation, cont.

Our Patron

Ita Buttrose - AO. OBE

Ita is one of Australia's most admired businesswomen and an accomplished communicator advising corporate as well as community and welfare organisations. She has a wealth of experience across a broad range of industry sectors. Ita combines many roles as social commentator, businesswoman, journalist, author and professional speaker. She was made an Officer in the Order of Australia for her services to the community particularly in the area of public health education.



Our Board

Leslie Lofthouse, Chairman - FAICD

Leslie Lofthouse is currently Chairman of Job Futures and Executive Director of Lofthouse and Partners – a management consulting company specialising in mergers and acquisitions. She has had a long and successful career in the Travel industry, during which time she served on many Industry Advisory Boards and was keynote speaker at many Tourism Conventions.

Leslie was a Director of Australian Federation of Travel Agents (AFTA) and United Travel Agents Group (UTAG). She founded and publicly floated the Internet Travel Group, now part of Flight Centre.



Ashley Chapman, Deputy Chairman - CPA, MACS

Ashley Chapman retired in 2004 after a career in information technology spanning over forty years.

His experience includes fifteen years with IBM in a variety of roles covering systems engineering, programming and education. Industry experience included banking and finance, airline, distribution and government utilities.

After leaving IBM he became a partner in a CPA firm and then in 1978 he founded Management Control Systems Pty Ltd, a company specialising in the development and marketing of financial systems for the distribution and manufacturing industries both in Australia and overseas.



Dr Paul Beaumont - FRACS, FRANZCO

Dr Paul Beaumont is a founding director of the Macular Degeneration Foundation and served the first Chairman's term. He is a regular speaker at international conferences and trains doctors worldwide in his approach to Macular Degeneration. His clinic has been a pioneer in intensive counselling for patients with Macular Degeneration.

He is a past Chairman of the NSW Division of the Australian and New Zealand College of Ophthalmologists and of the Committee of Chairmen of the Australian College.



Barry Clarke - PNA

Barry Clarke is a qualified accountant current Director and past President of the Royal Society for the Blind in South Australia. He also serves on the Client Advisory Finance and Investment Committees for the Royal Society for the Blind.

In 1990 he retired from his position as General Manager of the Police Credit Union in South Australia due to the early onset of Macular Degeneration. However, after a period of rehabilitation he returned to the workforce and went on to establish and successfully develop Mortgage Find as a national mortgage broking business. Having now sold this business, he retired in 2005 to spend more time on his personal and investment interests.



Dr Jim Runciman - FRACS, FRANZCO, FAAO

Dr Jim Runciman is a fellow of the Royal Australian and New Zealand College of Ophthalmologists and the Royal Australasian College of Surgeons.

Appointed to the Macular Degeneration Foundation Board in 2003, Dr Runciman is a leading retinal ophthalmologist, principal of the Adelaide Eye Centre and senior visiting consultant to the Queen Elizabeth Hospital.

He is the current Vice President of both the Royal Society for the Blind of SA and State Chair for the Macular Degeneration Foundation in South Australia.



Dr Peter Herse - DipAppSc, PhD, FAAO

Dr Peter Herse practiced optometry for a number of years in Australia (North Queensland) and Kenya (1980-83). He entered academic life as a lecturer in optometry schools around the world (University of Durban-Westville in South Africa, 1984-85; University of Houston (1986-89); University of Auckland (1990-93); University of New South Wales (1994-present).

He has a strong research interest with over fifty publications in peer reviewed journals. He has held Visiting Fellow appointments in universities in the USA, India, Saudi Arabia and Thailand. He has been a Councillor for the Optometrists Association of Australia (2000-04) and has been Chair of the Professional Education Committee (2001-04). He is a Fellow of the American Academy of Optometry and has a strong interest in international eye care.

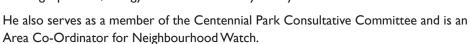
His current interest is vision impairment and low vision. He is a lecturer in ocular disease and low vision at UNSW. He has worked with numerous state and local organisations to reduce visual disability in people with eye disease. He has helped establish numerous low vision clinics in Sydney (Guide Dogs NSW, Vision Australia, University of NSW) and around the world (Hyderabad, Durban, Auckland, Bangkok). He is a member of the International Society for Low Vision Research and Rehabilitation (ISLRR).



About the Macular Degeneration Foundation, cont.

Peter Reid - BALLLB

Peter Reid has practiced as a lawyer since 1970 specialising in the energy and resources sector. He served as an Australian diplomat for seven years, spent nine years as the Senior Exploration Counsel for Esso Australia Ltd and 17 years (until 2004) as a Partner in private legal practice specialising in energy and resources law. He has been a frequent speaker at international conferences and was voted by his colleagues as one of the world's leading resources lawyer in 2002 and 2004. In 2004 he established his own legal practice, Energy and Resources Lawyers Pty Ltd.





John is a Senior Advisor in the Private Wealth Management Division of Goldman Sachs JB Were. John has more than twenty six years experience in the Australian Finance industry both in Australia and Europe. John is a Director of the Sydney based Stockbrokers Awards Foundation. The Foundation holds two industry related functions each year and distributes the proceeds to 10 different charities. John holds a Bachelor of Economics from Monash University (Vic) and is a SDIAM member.



Paul is a senior executive with more than twenty years experience in the financial services sector both in Australia and United Kingdom. He is currently the Chief Financial Officer of Challenger Financial Services Group and is a director of its subsidiaries. He has served as an executive director on subsidiary boards of the National Australia Bank and MLC group, including as CEO of the Wealth Management operations in the UK and MLC Building Society.

He is also a past Chairman of the Victorian Building Society Association and past Counsellor on the Association of Australian Permanent Building Societies.

Peter Brown

Peter Brown has spent thirty years in advertising and communication. He worked in London in consumer advertising and New Product Development before moving to Sydney in 1988, becoming Creative Director of a major healthcare agency. In 2005 Peter started his own company, spanning both consumer and healthcare advertising.

Suellen Tapsall - BA, MA, AFAIM

Suellen Tapsall is the Director of the AIM.UWA Business School Alliance, a strategic Alliance between the Australian Institute of Management WA and the UWA Business School, which provides senior executive leadership and organisational development programs and services.











A former journalist (print and broadcast) who moved into academe in the 1990s, Suellen worked at Queensland University of Technology and Murdoch University in a variety of academic leadership and management roles. Co-author of two journalism books and a number of major research reports, Suellen's expertise and research interests include technology and technology policy, theories of journalism, borderless education and social and economic impacts of the Internet. A former national president of the Journalism Education Association, Suellen was diagnosed with myopia-related macular degeneration in 2001. She continues to be active in journalism education and research nationally and internationally.

National Research Advisor

Professor Paul Mitchell

Professor Mitchell is currently Director, Department of Ophthalmology and Centre for Vision Research (collaborative scientists from many Australian universities), at Westmead Hospital, Sydney. He was appointed to the University of Sydney, Department of Ophthalmology in 1990 and to a University of Sydney personal chair in 2001. He has served on the Association for Research in Vision and Ophthalmology (ARVO) program and as scientific chair for many Australian national conferences.

Paul Mitchell is recognised all over the world for his pre-eminent research but is particularly renowned for the fact that he designed and obtained Australian National Health & Medical Research Council funding for the Blue Mountains Eye Study (BMES), the first large Australian population-based study of age-related eye disease. BMES publications featured in many prestigious journals, including the New England Journal of Medicine.

In recent years, his research group has examined the epidemiology of age-related macular degeneration in combined analyses with other population studies. BMES data were incorporated in the landmark Archives of Ophthalmology series of papers in 2004 projecting eye disease prevalence for the US.

Professor Mitchell has served on the Australian Drug Evaluation Committee (ADEC) and is a current examiner for the Royal Australian & New Zealand College of Ophthalmologists. He has received a number of prizes for his work, including most recently, the 2004 Association of International Glaucoma Societies (AIGS) award.

Paul Mitchell has co-authored papers on hypertensive retinopathy with Tien Wong in the New England Journal of Medicine and an upcoming detailed review in the Lancet. Recent papers by his group have been in prestigious non-ophthalmic journals (e.g. Neurology, Diabetes Care, Archives of Internal Medicine). Professor Mitchell is now extending his epidemiological interests into childhood eye conditions in the population, as this is a relatively under-researched area in Australia and elsewhere.

About the Macular Degeneration Foundation, cont.

State Chairs

Queensland - Dr Amanda Greaves Western Australia - Dr Tim Isaacs Tasmania - Dr Nitin Verma South Australia – Dr Jim Runciman Victoria - Dr Wilson Heriot New South Wales - Dr Paul Beaumont

Committees

Governance Committee

Peter Reid - Director and Chairman of the Governance Committee Leslie Lofthouse - Director and Chairman of the Board Paul Rogan - Director Julie Heraghty - Secretary

Audit and Finance Committee

Paul Rogan - Director and Chairman of Audit and Finance Committee Leslie Lofthouse - Director and Chairman of the Board Ashley Chapman - Director Julie Heraghty - Secretary

Medical Committee

Dr Amanda Greaves (QLD)
Dr Tim Isaacs (WA)
Dr Nitin Verma (TAS)
Dr Jim Runciman (SA)
Dr Wilson Heriot (VIC)
Dr Alex Harper (VIC)
Dr Paul Beaumont (NSW)
Dr Alex Hunyor (Jnr) (NSW)
Julie Heraghty - Secretary

Client Services Committee

Dr Peter Herse - Director and Chairman of the Client Services Committee
Barry Clarke - Director
Ashley Chapman - Director
Peter Reid - Director
Suellen Tapsall - Director
Peter Brown - Director
Julie Heraghty - Secretary

Chief Executive Officer

Julie Heraghty (Secretary) - B.A Dip Ed

Julie Heraghty is the Chief Executive Officer of the Macular Degeneration Foundation. She spent over seven years as a Policy Advisor to NSW State Ministers across three major portfolios. Her career began as a secondary school teacher and she later qualified as a registered psychologist working in schools with students, teachers and parents. Julie has served as a Director and Manager in major Government Departments across Education and Training, Fair Trading and Infrastructure, Planning and Natural Resources. She has also served in Local Government as Deputy Mayor and has worked voluntarily for many charitable causes.



Staff

The staff is the frontline support system for the Foundation and clients have many opportunities to meet and talk with staff to learn about Macular Degeneration. This can be through attendance at education sessions, when calling the Foundation on the helpline, working as a volunteer or visiting the low vision display area in the Sydney Office. There are seven officers employed in the National Office including:

- National Education Coordinator
- NSW Education Co-ordinator
- Marketing and Public Relations Officer
- Research Officer
- Administration/Education Assistant
- Administration Officer
- Finance Officer

Volunteers

Volunteers are an integral part of the Macular Degeneration Foundation, supporting the objectives through the contribution of time and expertise in many different areas of work. Opportunities exist for volunteers in a wide array of areas and training and support is given to ensure volunteers have a rewarding and enjoyable experience.

Support Groups

The Foundation presently has one support group in Tasmania (the Hobart Support Group) which meets regularly to provide a forum for mutual support, understanding and friendship and to share problems and experiences about Macular Degeneration and visual impairment.

The Hobart Macular Degeneration Support Group was formed in December 2003 through the support of volunteers Carol and Tony Cane, the Macular Degeneration Foundation and the Lions Low Vision Clinic in Hobart.



Highlights of 2006

"The number of people attending all Public Education Programs across Australia increased 105%"

Education *

O The number of people attending all Public Education Programs across Australia increased

2005: 3,961 **2006:** 8,134 **Increase:** 4,173 **Percentage:** 105%

 The number of people attending the NSW Community Education Program (clubs and local community organisations) increased

2005: 2,076 **2006:** 2547 **Increase:** 47| **Percentage:** 23%

Awareness

- O Expanded the MD Awareness week project to reach a potential audience of 3,723,968 people
- Increased the number of people learning more about MD through a new and enhanced website with an increase in visits

2005: 49,599 * **2006:** 72,530 **Increase:** 22,931 **Percentage:** 46%

 Attended more Exhibitions & Conferences for professionals in the eye health industry to increase their awareness of MD

2005: 4 **2006:** | 6 **Increase:** | 2 **Percentage:** 300%

Support

- Produced the publication "Low Vision A Guide" in response to the growing need for information on low vision.
- Increased the support to the community through the helpline, an average of 35 calls a day

2005: 7,346 ** **2006:** 9,196 **Increase:** 1,950 **Percentage:** 25%

O Increased number of people registered on the mailing list to receive newsletters and information

2005: 9,499 **2006:** 13,450 **Increase:** 3,951 **Percentage:** 42%

 Provided 6,202 information kits to the public and 15,462 MD resources to Health Care Professionals

^{*} based on 8 months (33,066) real figures and 4 months (16533) part estimate

^{**} Based on 6 months real figures (3673) and 6 months (3673) part estimate



- Increased production and enhanced the presentation of the MDF Newsletter
- Updated and upgraded the Macular Degeneration Fact Sheets
- Provided a NSW 'walk-in' adaptive technology display area for clients
- Trialed new adaptive technology as part of the Books in The sky (BiTs) project

Research

 Produced Macular Degeneration in Australia Report 2006 which provided information on issues of diagnosis, management and awareness of MD.

Representation

- Ita Buttrose accepted the position of Patron of the MD Foundation
- Continued support by renowned Patrons and faces of Macular Degeneration - Colleen McCullough and Sir Jack Brabham
- Successful lobbying by the Foundation resulted in a win for War Veterans with changes to the eligibility for the disability pension for the blind
- The Foundation accepted a Directorship on the Board of AMD Alliance International and became the Asia Pacific Lead organisation providing an international level of representation

Fundraising

- Successful Annual Fundraising Dinner established as a permanent fixture on the Foundation's calendar
- Donation Program continued to gain support
- Sponsorship and Partnership Program increased

Best Practice Management

- The establishment of Memoranda of Understanding with key organisations
- The growth of a strong, experienced and representative Board and Committee system reflecting and representing the needs of the MD community
- An annual strategic planning day for the Board and State Chairs
- A strengthened Governance program
- Growth of our income from a variety of sources and expanding our projects to meet our objectives



Meeting our Objectives

Education

Our Objective

To educate about Macular Degeneration by providing accurate, specific, current and ongoing information

The Program

The MD Foundation was established with a NSW Government Grant provided by South East Area Health Service in 2001. The ongoing support from the NSW Government has enabled NSW to be the first state to implement a comprehensive education program and reach thousands of people especially in regional NSW. In 2005 the MD Foundation received a Federal Government grant through the Department of Health and Ageing. The project was implemented in January 2006. This grant has enabled the education program to expand to include capital cities and regional areas in all States and Territories.

What do we do?

Public Education Sessions are held at the Foundation's initiative. This provides an opportunity for the Australian community to learn about Macular Degeneration including the symptoms, risk factors, management and treatment. The sessions also cover the low vision services and aids available to help people maintain independence and quality of life. People on the MD Foundation's mailing list are invited to the session in their area, invitations and posters are also sent to local Ophthalmologists, Optometrists, General Practitioners, Pharmacies, Health and Community services, retirement villages and local clubs and groups. Advertising is placed in local newspapers and press releases are sent to local media including print, radio and television.

A total of 109 sessions were held nationally with 5,587 attendees who also provided valuable feedback about the education program.

People in cities, regional towns and isolated communities welcomed the MD Foundation with great enthusiasm and expressed gratitude for the face to face contact provided at the education sessions.

Community Education Sessions are held in NSW on invitation from community groups such as aged care organisations, retirement villages, service clubs eg Rotary and Probus, vision impaired support groups and church groups.

The MD Foundation was invited to 61 sessions and spoke to 2250 attendees.



Education of health care professionals includes holding in-service sessions for optometrists, nurses, retirement village and aged care staff and carers.

The Foundation provides comprehensive **information kits** to attendees at all education programs including detailed facts sheets, an Amsler Grid, low vision tips and information about support services.

In 2006 the Foundation provided 6,202 Information kits to the public and 15,462 MD resources to Health Care Professionals which includes Amsler Grids and MD information booklets.

Who do we work with?

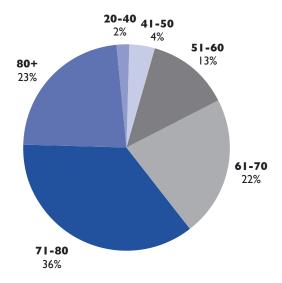
Various low vision providers and partners across Australia are invited in each State to attend, speak and provide information for distribution or displays of material at education sessions across Australia. Partners include:

- Australian Hearing
- Association for the Blind of WA
- Canberra Blind Society
- Commonwealth Carelink Centre
- O Glaucoma Australia
- Guide Dogs NSW/ACT
- Guide Dogs Queensland
- Guide Dogs Association of SA and NT Inc
- Guide Dogs Victoria
- Local Councils
- Queensland Blind Association
- O Royal Blind Foundation Queensland
- O Royal Guide Dogs Association of Tasmania
- Royal Society for the Blind SA
- O Vision Australia
- Vision 2020

Meeting our Objectives: Education, cont.

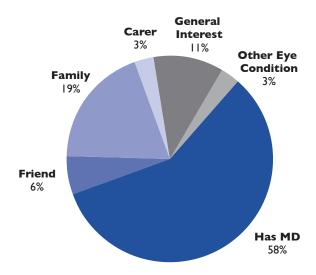
Our Education sessions

What age group represents the largest number of attendees at the education sessions?



The majority of attendees are aged over 60 years of age.

What was the largest category represented by attendees?



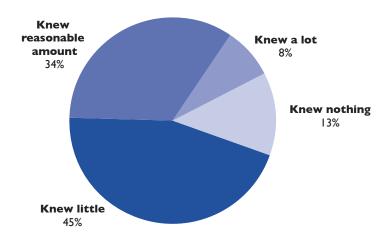
The majority (58%) of attendees have MD. Family, carers and friends constituted 25% of attendees.

How successful has the education program been?

Each Public Education Session attendee is given an evaluation form to provide information to the MD Foundation about the demographic of attendees and overall satisfaction and feedback.

In 2006 the evaluation results showed outstanding positive results

What knowledge of MD did the attendee have before the education session?



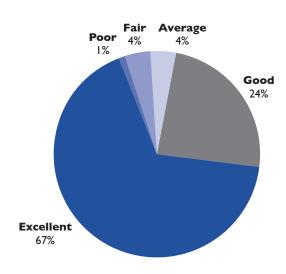
The majority (58%) of attendees knew little or nothing about MD before attending an education session.

Did attendees have a better understanding of MD after attending an education session?

Yes 97% No 3%

Almost everyone (97%) had a better understanding of MD after attending an education session.

How did attendees rate the education sessions?



Almost everyone (91%) rated the education session as good or excellent.

Across the country

Northern Territory -

In June 2006 the first tour of the Northern Territory was held. Sessions were held in Darwin and Alice Springs with a total of 50 attendees. The MD Foundation was joined by the Guide Dogs Association of SA & NT.

Western Australia -

The MD Foundation finished the national tour in Western Australia June 2006. WA had previously been visited in 2003 holding 3 sessions.

The tour expanded to 10 sessions from Geraldton, through Perth and finishing in Albany. 550 people attended.

South Australia

In March 2006 12 sessions were held across Adelaide and South Australia. Previously I session was held in Adelaide. This tour included 4 sessions in Adelaide and stretched from Mount Gambier to Port Lincoln. 411 people attended the sessions and a television feature was shown across regional South Australia.



Tasmania

The Tasmanian tour expanded to 5 sessions held in February 2006. The attendees totaled 201 and the sessions reached regional areas such as Oatlands, St. Helens and Queenstown alongside larger cities.

Where did we go?

New South Wales

Goulburn
Albury
Wagga
Wollongong
Armidale
Glen Innes
Inverell
Tamworth
Mona Vale

Castle Hill

Gwandalan Norahville Singleton Maitland Cessnock Cessnock 2nd Cardiff Forster Taree Port Macquarie Kempsey

Nambucca Heads

Waverley
Coffs Harbour
Grafton
Yamba
Casino
Lismore
Ballina
Broken Hill

Victoria

Geelong
Ballarat
Bendigo
Seaford
North Balwyn
Leongatha
Warrnabool
Hamilton
Horsham
Shepparton
Wangarratta

Bairnsdale Sale Ringwood Coburg Sunshine

Tasmania

Oatlands
St Helens
Launceston
Ulverstone
Queenstown



Queensland

The Queensland tour held in April and May 2006, was the largest tour for the Foundation. A total of 17 sessions were held from Cairns through to Brisbane with a total of 1022 attendees.

The Royal Blind Foundation's Mobile Resource Unit traveled the length of the tour bringing a huge display of low vision aids to each session.

New South Wales

Our education program reached all areas of NSW. We held 46 sessions over 7 tours. Many regional and metropolitan areas were visited for the first time. The tours stretched over NSW from far north coast NSW to far south coast and over to Broken Hill in the west.

Australian Capitol Territory

An education session was held in Canberra with 80 attendees. This was the first time the Foundation has held a session in the ACT.

Victoria

Previously in 2003, I education session was held in Melbourne. The Foundation expanded the program to 13 sessions including Melbourne and regional Victoria with 513 attendees in November 2005. Due to a large response in Melbourne the MD Foundation returned to hold 3 further sessions in the suburbs of Melbourne in May 2006.

South Australia

Salisbury
Upper Sturt
Renmark
Port Pirie
Port Augusta
Whyalla
Port Lincoln
Mt Gambier
Murray Bridge
Victor Harbour
North Adelaide
Noarlunga

Australian Capitol Territory

Canberra

Oueensland

Cairns Mareeba Townsville Bowen Mackay Rockhamptom Gladstone Bundaberg
Piabla
Gympie
Maroochydore
Caboolture
Bald Hills
Woodridge
Toowong
Moana Park
Warwick

Northern Territory

Darwin Alice Springs

Western Australia

Geraldton Joondalup Subiaco Gosnells Woodlands Rockingham Mandurah Bunbury Busselton Albany

Meeting our Objectives

Awareness

Our Objective

To increase awareness of Macular Degeneration

The Program

Macular Degeneration Foundation Awareness Week

The 2006 Macular Degeneration Awareness Week was held from 5 – 11 June, consisting of a direct mail out to health care professionals and a national public relations campaign.

The objectives of the campaign were to raise awareness of Macular Degeneration, to establish a link between Macular Degeneration and central vision loss, to encourage regular eye examinations for people over the age of 50 years, to raise awareness of the strong hereditary risk factor associated with Macular Degeneration and to educate the community on key eye health messages.

The Foundation gratefully received the continued valued support of its partners Blackmores, Novartis Ophthalmics and Optometrists Association Australia.

This campaign used a uniquely Australian theme of an Australian flag with a darkened spot over the centre to indicate vision loss caused by MD. The 2006 campaign also saw the establishment of State based committees to coordinate activities for MD Awareness Week. A national launch was held at NSW Parliament House and a state based launch was held in Hobart.

The public relations program targeted national, state and regional print media, radio and television, national trade, industry and consumer magazines complemented by television and radio community service announcements. The Community Service Announcement (CSA) was a very effective tool in reaching a wider audience across television and radio mediums. For the first time the television CSA integrated the poster theme to strengthen the impact.

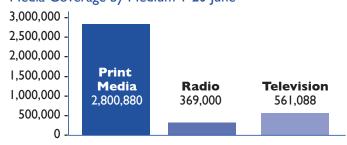
The direct mail component of the campaign, the information kits including a poster and brochures, established and maintained the main call to action – 'See your optometrist or ophthalmologist.' The information kits were sent to Optometrists, Ophthalmologists, General Practitioners with an interest in

eye health, Podiatrists, Health Food Stores and Pharmacies.

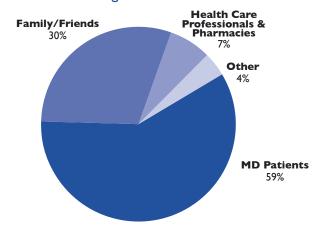
Campaign Highlights

- The campaign's public relations program achieved a potential estimated reach of 3,723,968 people (1-20 June), effectively leveraging coverage in print media, radio and television.
- During MD Awareness Week 480 calls were received from people with the disease, their families and carers and health care professionals.
- There were 1,800 visits to the Foundation's website during the week.

Media Coverage by Medium I-20 June



Profile of callers during MDAW





Public Relations and advertising

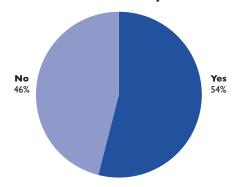
The Foundation had a busy year, strengthening its profile through targeted public relations and responding to important issues relating to the MD community.

In April 2006, the Foundation was part of a special eye care report published in the Weekend Australian Magazine, with a readership of 919,000 people. A significant increase in calls was received in the weeks following the magazine's publication, particularly from Victoria. The Foundation thanks Alcon for their support of this promotion.

A targeted campaign was established for each education session across Australia focusing on local media. Advertisements were placed in local print media and complemented by editorial. Radio networks played news grabs, interviews and community service announcements as well as mentions and interviews on various TV stations across Australia.

Of all the promotional activities undertaken by the Foundation there was the potential to reach an estimated 13,452,547 people

Of those attending an educations session, what percentage of attendees had heard about the MD Foundation before today?



Almost half (46%) had not heard of the Foundation before attending the session and therefore had the opportunity to learn about MD and the Foundation

Attendance at Major Exhibitions

A range of Exhibitions and Conferences were attended by Foundation staff. These include ODMA Fair, Age Young Seminar, Active Mind Active Body, Healthy Aging Expo, Eye Health Forum, GP Conference, SRC Optometry Conference, Cairns Optometry Expo and the Canberra Blind Society Overview. These events are an opportunity to promote the Foundation's key messages and services to both the community and eye health care professionals. Information packs are provided and staff are made available to talk to attendees.

Community Action Days

Community Action Days are an opportunity for the Foundation to encourage the public to 'make an eye check appointment today.' Eight Action Days were held across malls, shopping areas, transport nodes and local community centres where brochures were handed out to members of the public.

Community Service Organisations Campaign

The Foundation promoted key messages on Macular Degeneration through community service organisations' magazines including Apex, Victorian and Queensland Freemasons.

A total of 33,000 information leaflets were distributed through community service organisations

Branding

This year the Foundation re-branded all collateral and other materials with upgraded and consistent branding. This included the website, fact sheets, slide presentations, posters and education brochures.

Meeting our Objectives

Research

Our Objective

To support and pursue research

The Program

Research plays an integral part in helping the Foundation meet its commitment to the Australian MD Community. The Foundation donates to external groups for research, as well as undertaking client based research on Macular Degeneration.

Internal Social Research

The Foundation undertakes social research with its members to meet the needs of the Macular Degeneration community. The Foundation's ongoing research project addresses issues of diagnosis, management and awareness of MD amongst people who are affected by the disease. In February 2006 the Foundation released the Macular Degeneration in Australia Report 2006, which presented the findings of 1944 surveys completed over a period of eight months between August 2004 and November 2005.

Key Findings

- 16% of respondents had 'no idea' what type of MD they had been diagnosed with, indicating that there are many with low levels of disease awareness.
- Ophthalmologists continue to play the main role in diagnosis and monitoring of MD.
- Over time, the role played by optometrists in both diagnosis and monitoring MD has increased.
- Respondents diagnosed more recently are being monitored more frequently by eye health professionals.
- Almost three-quarters of people affected by Wet MD have received treatment.
- The most common reason behind not having treatment for Wet MD was a delay in seeing a professional, with lack of symptom recognition being the key reason for the delay.
- In the management of MD the main measures taken to slow the progression of the disease were taking supplements and diet change.
- The main risk reduction measures taken by families are regular check-ups, diet modifications and supplements.
- One in two of those with MD have smoked. Most are aware of the link between smoking and MD.
- One in three can no longer drive. A further one in ten has limited driving ability.
- Members give priority to services such as information provision, research, raising public awareness, education, lobbying and support.



The Macular Degeneration in Australia Report 2006 is available on the Foundation's website.

External Scientific Research

In 2005 the Foundation contributed a sum of \$20,000 to the Ophthalmic Research Institute of Australia (ORIA), which will be used to fund the project 'Genetic susceptibility to retinal disease'.

This project investigates the strong and increasing evidence that genetic factors, as yet unidentified, determine susceptibility to retinal disease. The project is being conducted by Associate Professor Keryn Williams, Dr H M Brereton, Dr P van Wijngaarden and Professor D Coster from the Flinders Medical Centre in Bedford Park South Australia. The Foundation is working to increase its support for both medical and social research on MD.

Research on Education

From December 2005 (to be completed in July 2006) the Foundation conducted an Education Tracker, to trace the impact of the Foundation's national education program. The study also continued to monitor issues of diagnosis, management and awareness of Macular Degeneration with people on the Foundation's mailing list. The study surveyed people who had been to an education session in the last three months and compared the data with those who had never been to a session or who had attended a session outside of the three month period of being interviewed. A complete report on the Education Tracker will be available on the website in late 2006.

Research and the MDF Website

The Research and Reports section of the Foundation's new website provides links to scientific, social and government reports related to the Macular Degeneration.



Meeting our Objectives

Support Services

Our Objective

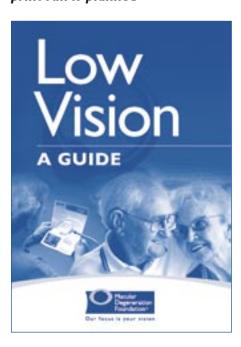
To facilitate access to relevant support and support services

The Programs

Low Vision - A Guide

Low Vision- A Guide is a new resource produced by the Foundation and launched during MD Awareness Week 2006. The booklet provides information on relevant low vision agencies and support services. It provides answers to some key questions often asked by people with low vision, their families and friends. The resource has been made available for professionals and the MD community free of charge. As a service to others the guide is generic so that it can be used for all patients with low vision.

The response to Low Vision – A Guide has been a surge in demand for the publication and a second print run is planned



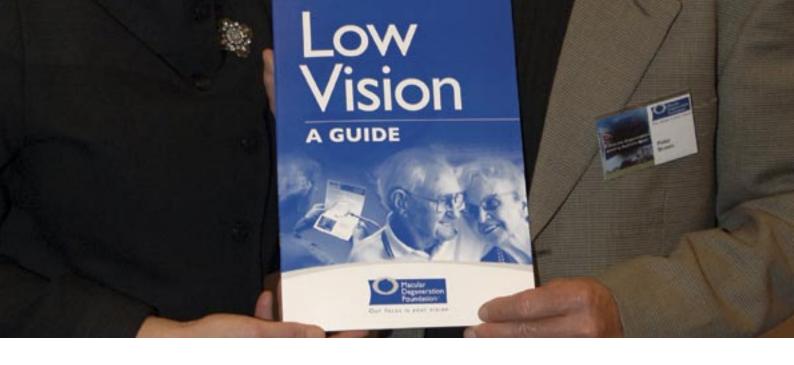
Books in The Sky (BiTS)

In late 2005 the Royal Society for the Blind (RSB) of South Australia invited the Macular Degeneration Foundation, as the NSW partner, to partake in an Australia wide trial of a project called Books in The Sky (BiTS). The trial was partially funded by the Federal Department of Family and Community Services (FACS).

The project uses new technology that can make a real difference to the quality of life for the blind and vision impaired. It was developed by a gentleman who recognised the difficulty his mother in law was experiencing with MD. Her main frustration was her inability to access

newspapers and reading material of her own choosing. He set about inventing a device that was 'low tech' and sturdy with minimal buttons. The invention called 'The Navigator' was developed by a private company based in Ultimo NSW, called Audio-Read. Audio-Read Pty Limited is the only provider of this technology. The device is approximately 15cm (six inches) long and 5cm (two inches) wide with 9 buttons and can read books, magazines and daily newspapers of one's choosing.





The material is accessed through one of three means - a local library connected to the service, a computer with broadband or through a small digital 'black box' installed in the home. The technology which is simple, user friendly and accessible can bring real improvement in the quality of life for not only vision impaired and the blind but also for anyone in the community that has difficulty reading especially the elderly.

North Sydney and Maitland were selected as the NSW based library partners based on their size and wide community cross section of users.

The six month trial has delivered outstanding results. People with MD in the age range 60 to 80 years have suddenly found that they have immediate access to books and magazines of their choice with very little effort or technological know how. Several people have used it to assist with University courses and some people have re-discovered the joy of a visit to the local library, where there are not only great books to read but great people to meet.

In 2006 the MD Foundation worked with partners to trial new adaptive technology to improve the quality of life of people with Macular Degeneration

Website Upgrade

The Foundation's website received a major overhaul in 2006 and was launched in conjunction with the MD Awareness Week campaign. A new and easy use navigation bar was added in addition to a text only version for those with vision impairments. The style and layout of the site was completely redeveloped, incorporating the MD Foundation's new logo and various images to improve its ascetics. The content was doubled and many new sections were included.

In the past year 72,530 people visited the Foundation's website

The website has been promoted in all of the Foundation's materials as well as in the television community service announcement broadcast during MD Awareness Week.



Meeting our Objectives: Support Services, cont.

Sydney Office Low Vision Area

In December 2005 the Foundation staff moved to a larger space in the same location, allowing for a dedicated area to display a range of low vision equipment including optical magnifiers, daily living aids and adaptive technology. Visits have steadily increased and the MD community is now frequently using this service by visiting the office, viewing the display and discussing concerns and needs with the friendly Foundation staff.

Helpline

A range of calls are received on the Foundation's helpline including calls from people who have been recently diagnosed, callers in need of information or requiring answers to general questions, callers responding to media activity and articles in the Foundation's newsletter. The callers frequently express their thanks and relief to have a free helpline for information and support. The staff provide all the time necessary to answer each caller. The helpline remained a key component of the service delivery to clients in 2006.

Calls to the free Helpline in 2006 increased by 25% (compared to 2005), with an average of 35 calls per day



Fact Sheets

The Foundation along with re-branding the fact sheets also updated and upgraded the information for the MD Community and Health Care Professionals..



Information Materials

Comprehensive information packs are one of the main avenues for providing information to the community about Macular Degeneration. The information pack contains a magnetized Amsler Grid, detailed Fact Sheets including 'What is MD?', 'Nutrition and MD' and 'What to ask your Eye Care Professional', low vision tips, information about adaptive technology and a general brochure. The information packs have been made available on calling the Helpline, at the Australia wide education sessions, at expos and conferences and on the website. They are available in print and CD format for Health Care Professionals.

In 2006 the MD Foundation provided 6,202 Information kits to the public and 15,462 MD resources to Health Care Professionals

Quarterly Newsletter

The free quarterly newsletter was this year updated and enhanced with the new branding and a focus on stories about the MD community. The newsletter provides continued support and updated information on MD projects and new research.

In 2006 there were 3,951 people, an increase of 42%, added to the mailing list to receive the MD Foundation newsletter

Support Groups

The Hobart Macular Degeneration Support Group held meetings throughout the year with special events for their attendees. They also organized and hosted a first ever Tasmanian launch of MD Awareness Week. The launch included guest speakers Dr Nitin Verma and Andrew Maver and received television, print and radio cover.

Wet Treatment Options Fact Sheet

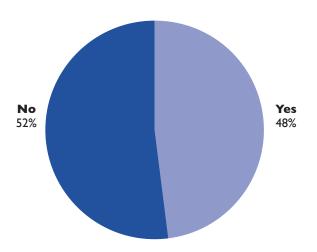
Due to new treatments being used in Australia for Wet MD the Foundation produced an updated and expanded fact sheet, promoting it through the MD Newsletter and making it available free through the mail or on the website.

The Foundation responded to the need for information on new treatments and made it available in several accessible forms

Low Vision and education sessions

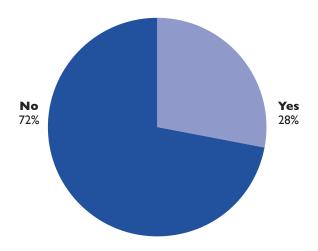
In 2006, at each education session, the Foundation made available the opportunity for a range of low vision aids and adaptive technology to be viewed by attendees. The service was evaluated as part of the Foundation's constant review and improvement of the service.

Was the service, of providing an opportunity to become familiar with various low vision aids at education sessions, a reason for coming to the education session?

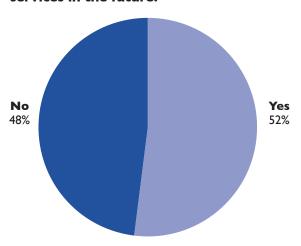


A little under half of the attendees named familiarisation with low vision aids as a reason for attending the education session.

Do you currently access low vision services?



Do you plan to access low vision services in the future?



Of those who answered "No" they didn't access services, over half (52%) suggested that they planned do so in the future.

Meeting our Objectives

Representation

Our Objective

To advocate for the best interests of the MD community

The Programs

Lobbying

War Veterans

The Foundation had been lobbying the then Minister for Veteran's Affairs (De-Anne Kelly) since 20 April 2005 in regard to an inequitable situation for Veterans in accessing benefits. This lobbying continued through to 24 January 2005 when the Foundation welcomed the announcement by the Minister that War Veterans would be subject to the same measurement of visual acuity as other Australians in order to access Centre link benefits.

Treatments

In January 2006 the Foundation wrote to the Minister for Health and Ageing, the Hon. Tony Abbott alerting him to the extraordinary advances in treatments. In particular the Foundation stated "it is critical that the significance of ranibizumab (Lucentis) be flagged with the Government and that there processes are put in place now to ensure that patients have access to the treatment quickly." The campaign to have the treatment available at no cost to the patient continues.

O National Eye Health Plan

As part of the world Health Organisation's plan to eliminate blindness by the year 2020, the Federal Government committed itself to the development of a National Eye Health Plan. The MD Foundation provided the Government with a submission on key areas of the plan and attended discussion sessions to represent the needs of the MD Community.

International

In May 2006 the CEO representing the MD Foundation, attended the AMD Alliance International summit in Brussels where the Alliance International played host to a vast gathering of AMD patient advocates, opinion leaders, and expert medical advisers, not least among which were 55 Alliance members from 21 countries around the globe. The AMD Action Summit consisted of plenary sessions and workshops to identify current issues and barriers faced by those involved in AMD. It provided an opportunity to discuss latest challenges and developments in the world of vision health, share best practice and chart a course for the future. An international "Call to Action" about the need for international action on AMD was launched to the media. The MD Foundation was voted onto the Board of the AMD Alliance International and took up the position as the Asia Pacific's Lead for Australia, Singapore, Hong Kong and New Zealand.

Elevating the Foundation's involvement to an international level gives the Foundation an opportunity to join with others all over the world to make a difference in the awareness of this disease at a global level with resulting action to reduce the incidence and impact of this disease world wide.



Famous Faces

The Foundation has been fortunate to have the awareness of Macular Degeneration raised through representation by noted and famous people. **Colleen McCullough**, the renowned Australian writer and the first Patron of the MD Foundation, highlighted the disease with her very personal story.

Sir Jack Brabham, the renowned Australian racing car driver, allowed the Foundation to interview him and place the interview on the Foundation's website in order to help others who strive to maintain their independence and quality of life. The interview was a highlight of the MD Foundation's 2006 Annual Dinner.

In 2006 the Foundation has been fortunate to have **Ita Buttrose** kindly agree to become the Patron of the MD Foundation. This followed on from the success of MD Awareness Week 2005, where Ita appeared on the Foundation's poster and was the key spokesperson, highlighting the family history with her father and MD. Her personal representation of the disease and her popularity as a famous and well recognised Australian identity has been of enormous benefit in reducing the incidence and impact of Macular Degeneration in Australia.

NSW Joint Select Committee on Tobacco Inquiry

On the 1st May 2006 the Chief Executive Officer of the MD Foundation appeared before the Joint Select Committee on Tobacco inquiry into Tobacco Smoking in New South Wales at NSW Parliament House. The Foundation presented a strong submission outlining the link between smoking and Macular Degeneration and the urgency in preventing people from losing sight. The Committee was asked to make strong, balanced, practical and workable recommendations to reduce the level of smoking in NSW.

Membership of Vision 2020

The Foundation joined Vision 2020 in early 2006. This organisation provides advocacy on eye health matters and raises community awareness about good eye health and vision care. Established in October 2000, Vision 2020 Australia is a joint initiative of the World Health Organisation and the International Agency for the Prevention of Blindness.

Meeting our Objectives Fundraising

Our Objective

To provide income from fundraising

The Programs

Over the year the Foundation has been fortunate to receive support from many different areas including the MD Foundation Annual Fundraising Dinner, donations, corporate sponsorship and government grants.

Government Funding

The NSW Government and the Federal Government both provide key financial support across all programs, but especially for education.

The NSW Government Grant is a key component of our Government funding being the original source of support for the Foundation in July 2002.

In the 2006 Federal Budget, the Foundation was granted a four year grant through the Department of Health and Ageing which enabled a massive expansion in our Australia wide education program. Our evaluation results show clearly that there is a high impact across Australia through the expanded education program.

Donations and Bequests

The Foundation has gratefully received donations from generous supporters including The Profield Foundation. A major source of donations is received as a result of the quarterly newsletter, which is mailed with a donation slip and reply paid envelope.



Corporate Sponsorship

Corporate sponsorship is an integral part of the support for the Foundation. The Foundation acknowledges and thanks Blackmores, Novartis Ophthalmics, Alcon, Allergan, HumanWare, Quantum Technology and Macquarie Bank. The Foundation looks forward to working with its existing and new sponsors in the coming year.

Annual Fundraising Dinner

The Foundation's Annual Fundraising Dinner took place on Thursday 18 October 2005 at the Shangri-La Hotel Sydney. It was a highly successful evening with 280 people attending including our special guest the Hon. Tony Abbott, Minister for Health and Ageing. Master of ceremonies for the evening was media personality Terry Willesee. Money was raised through ticket sales, a charity auction and a giant raffle on the night. The Foundation thanks the generous donations received from individuals, business and corporations in making the event so successful and the dedicated hard working volunteer Pam Healy who worked tirelessly to make the event a success. This is now an established annual event.



Meeting our Objectives

Best Practice Management

Our Objective

To ensure best practice in management



Good Governance

The Macular Degeneration Foundation has a strong, experienced and representative Board reflecting and representing the needs of the MD Community. The twelve member Board (currently eleven are serving) reflects the diversity in the MD community including people with the disease or relative, ophthalmologists, optometrists and people who bring to the governing body special skills in a vast array of areas.

The Board met every 6 weeks through 2005/2006 and the four Committees (Governance, Audit & Finance, Medical and Client Services) met regularly between Board meetings with comprehensive agendas to cover all matters pertaining to the relevant areas of management. Each Committee has terms of reference which are reviewed annually.

An annual Strategic Planning Day for the Board and State Chairs was held on 2 April 2006 and this provided an opportunity to plan for the 2006/07 financial year with a clear strategic focus and to undertake a comprehensive Board evaluation and a review of the Foundation's objectives and constitution.

By the end of the Financial Year the Board had resolved to adopt a comprehensive Board Governance Policy, under take a review of risk management policy, the adoption of a Delegations and Authorities Manual and further policy development in such areas as volunteers. These policies all markedly strengthened the Foundation's Governance Program which will continue to be reviewed and improved each year.

The Foundation is constantly reviewing its procedures and processes to ensure best practice management in all areas of its operations. The Foundation is audited annually by Ernst & Young as part of their pro bono program and the Foundation thanks Ernst & Young for their continued support of the Foundation.



Memoranda of Understanding (MOU)

The Foundation works with many parallel agencies that service the blind and vision impaired. Many are invited to speak at the Foundation's education sessions. The Foundation also includes respective information leaflets in the information kits to attendees. Many agencies are a part of the referral service that MD Foundation staff use in assisting and supporting people with Macular Degeneration. As part of good governance the Foundation approached key working partners to establish a Memorandum of Understanding which acknowledged each other's roles and formalised in a simple, clear and concise way the positive relationship and co-operation existing between the parties to ensure the best delivery of services to the MD Community. These have been established with the following:

- Glaucoma Australia
- Royal Blind Foundation Queensland
- Royal Guide Dogs Association of Tasmania
- The Royal Australian and New Zealand
 College of Ophthalmologists
- O Vision Australia

New Offices

In December 2005 the Foundation staff moved to a larger space in the same building to appropriately and adequately accommodate staff, visitors and volunteers. The extra storage required for publications was a necessity with the expanded education program. The new offices also meet Occupational Health and Safety (OHS) requirements with an expanded staff and volunteer program.

Financial Report

	2006 \$	2005 \$
Corporate Donations	346,507	349,907
Newsletter Donations	110,577	99,381
Other Donations	102,603	60,766
Corporate Sponsorships	532,678	264,441
Government Grants	394,600	262,400
Profit / (Loss) on Disposal of Property, Plant & Equipment	0	(3,069)
Other Income	0	17,246
Interest Income	41,076	6,279

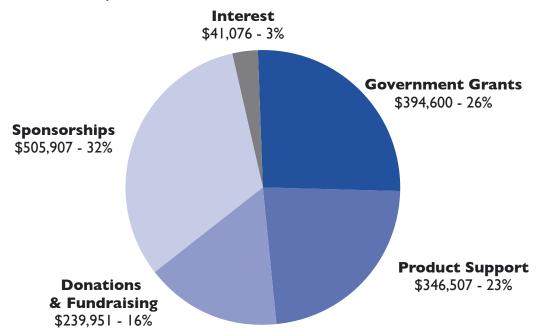
From this revenue the following expenses		
Employee Costs	596,308	426,562
Administration & Fundraising Expenses	93,339	39,691
Property & Equipment Costs	5,522	13,903
Education & Prevention Programs	282,980	192,169
Services & Welfare	4,998	10,721
Depreciation	15,786	13,038
Other Expenses	157,177	79,908
Total Expenses	1,156,110	775,992
Net Surplus 30 June 2006	371,931	281,359

Net Assets	1,024,939	653,008
Total Liabilities	164,025	153,010
Provisions	22,311	13,191
Trade & Other Payables	141,714	139,819
Total Assets	1,188,964	806,018
Property, Plant & Equipment	47,620	28,466
Other Receivables	8,830	0
Trade & Other Receivables	146,345	123,302
Cash & Cash Equivalents	986,169	654,250
	\$	\$
	2006	2005

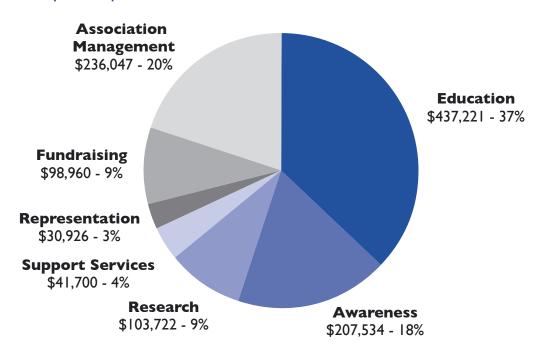
The information on this page was extracted from the Financial Statements of the Macular Degeneration Foundation for the Year Ended 30 June 2006 and are included here for information purposes only. The Financial Statements can be obtained free of charge on the MDF website or by contacting the MDF on 1800 111 709.

The Foundation continued to grow its income from a variety of sources and expand the projects undertaken for the betterment of the MD community.

2005-2006 Revenue Split



2005-2006 Expense Split



Thank you to everyone



The Foundation would like to thank all of its valued sponsors, donors, volunteers and supporters for their assistance this year. Without your support the education, the awareness programs, the services, and the research could not be undertaken. The generosity, kindness, good works and spirit of giving shown by so many is appreciated and highly valued.

The support of generous individuals, corporations, Foundations and organisations allows the Macular Degeneration Foundation to continue and expand to meet its objectives and realise its vision - to reduce the incidence and impact of Macular Degeneration in Australia.

Supporters, Sponsors and Partners



























Helping the Macular Degeneration Foundation



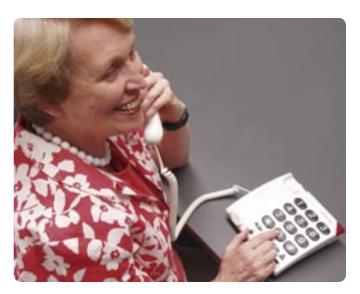
How can you support us?

Donations

Making a donation can help the Foundation achieve its goals and support the Macular Degeneration community. All funds contribute towards the aim of the Foundation in reducing the incidence and impact of Macular Degeneration. A donation can be made by phoning the Foundation 1800 111 709.

Sponsors

As the Macular Degeneration Foundation implements a range of programs across Australia, sponsorship opportunities exist for organisations that wish to support this valuable work. Information on sponsorship opportunities is available by contacting the Foundation's Marketing and Public Relations Officer on 02 9261 8900 or email info@mdfoundation.com.au



Bequests

Planning an estate not only allows for the provision of family and loved ones but also gives the opportunity to support causes that are close to one's heart. Leaving a bequest can make a positive impact on generations to come.

To leave a bequest to the MD Foundation, consultation is required by the person when writing their will with their legal practitioner. It is also possible to make an addition to an existing will by including an addition, known as a codicil. Information regarding bequests is available by contacting the Foundation's Marketing and Public Relations Officer on 02 9261 8900.

Volunteering

The Foundation relies heavily on the important work contributed by the volunteers.

There are many different areas of work, whether it be helping in the Sydney office with the organisation of education sessions, mail, packing, fund raising committee work or data entry; the Foundation is always grateful for assistance in many the different areas of work to be undertaken. Information on volunteering is available by contacting the Foundation on 1800 111 709.





Our focus is your vision

Macular Degeneration Foundation

Suite 302 Level 3 447 Kent St Sydney NSW 2000 Helpline: 1800 111 709 www.mdfoundation.com.au